

# ALCOHOL & GIRLS: MAKING PREVENTION A PRIORITY

McCreary Centre Society was commissioned to evaluate CAI's granting stream, *Alcohol & Girls: Making Prevention a Priority*. Evaluation findings from 27 youth surveys, 11 grantee interviews, and 12 grantee surveys indicated improvements among participants in a variety of areas—as well as organizational improvements—due to the community-based projects. A selection of outcomes are illustrated here. For the full report, please contact CAI ([info@caibc.ca](mailto:info@caibc.ca)) or McCreary ([evaluation@mcs.bc.ca](mailto:evaluation@mcs.bc.ca)).

## IMPROVED SKILLS, KNOWLEDGE, AND PERCEPTIONS AROUND ALCOHOL USE



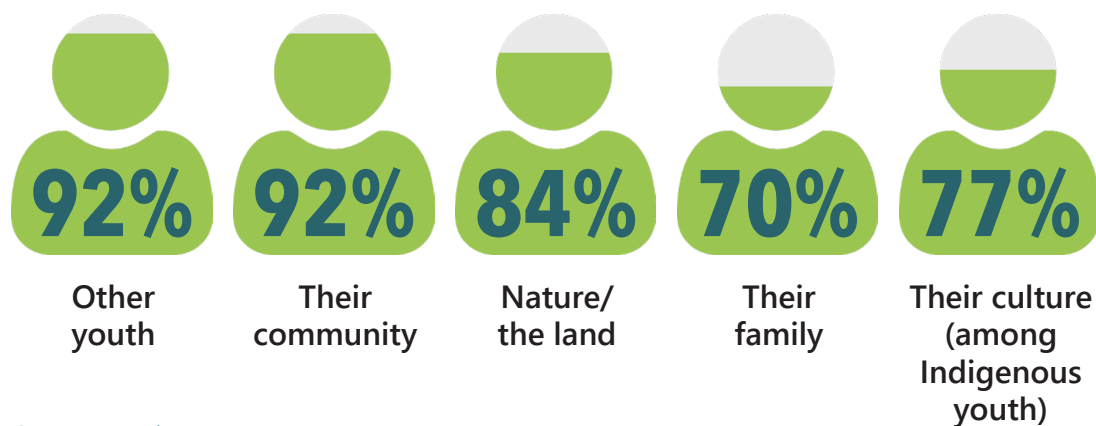
Source: Youth survey

## IMPROVED WELL-BEING



Source: Youth survey

## IMPROVED CONNECTIONS AND RELATIONSHIPS WITH...





Source: Youth survey

## YOUTH ALSO REPORTED...



## REDUCED RISK OF HARMFUL ALCOHOL USE

 "The girls have learned to replace substance use with other activities they enjoy. Using a harm-reduction lens, providing youth with substance use education has allowed them to make healthier choices and increase awareness." – **Grantee**

 "Participants have been set up with opportunities to build healthy coping skills and build resilience through trying a wide variety of activities. They have been introduced to community supports, learned about harm reduction, and had pathways opened for continuing support in the community." – **Grantee**

## ORGANIZATIONAL IMPROVEMENTS IN...

